


Sam Suthar

UX Designer

 samsuthar.com

 samsuthar.design@gmail.com

 linkedin.com/in/sam-suthar/

Experience

ArcLine Inc.

December 2024 - Present
Toronto, ON

UX Consultant

Guide product direction for web and mobile projects, making sure design decisions support business goals like onboarding, engagement, and retention. Lead user research to uncover where users get stuck, then refine flows and navigation for a smoother experience. Build prototypes with detailed micro-interactions to help others visualize the design vision, helping teams move faster and get everyone on the same page.

The Weather Network

January 2022 - August 2024
Oakville, ON

Product Designer

Led the end-to-end redesign of Weather Maps, doubling its usage and making it one of the platform's most popular products. Drove major improvements to the user experience by establishing new design patterns and working closely with developers and PMs to turn complex ideas into simple, engaging interactions. Played a key role in product strategy through hands-on concept testing and a focus on collaboration and continuous innovation.

ISL Digital

November 2019 - December 2021
Remote

Designer

Created the company's first internal design system, cutting turnaround time by 60% and ensuring platform consistency. Defined visual language, developed reusable components and interactive templates, enhancing audience engagement and editorial workflow. Collaborated with producers and editors on interactive on-air graphics and data visualizations, iterating designs in real time. Led design reviews and established a feedback loop with editorial and production teams to align designs with needs and preferences.

Education

User Experience Design | Post-Grad Program
2019

Information Technology | Bachelors
2017

Skills

UX Design, UI Design, Wireframes, Prototypes, Design Thinking, Detail Oriented, User Research, Interaction Design, Responsive Design, Usability Testing, Visual Design

Tools

Figma, Sketch, Adobe XD, FigJam, Miro, Adobe Photoshop, Adobe After Effects